

SAFETY SPOTLIGHT

Abby Greer August 20, 2024

The "Safety Spotlight" feature of The Green Light II shines the spotlight on safety professionals to gain insight into their background, and their thoughts and ideas on safety in our industry.

Meet Lindsay Head, Safety Director for Benny Whitehead, Inc., in Eufaula, Alabama. Lindsay joined the BWI team in 1999 and she began her career in safety with them in the early 2000s.



How did you get started in Safety?

I was first introduced to Safety here at Benny Whitehead. My main duties include hiring and training our drivers on the importance of Safety, enforcing our safety policies, and monitoring our team's CSA scores.

Why is Safety important to you? How do you (or would you) improve your company's safety culture?

Safety protects not only the employees and drivers, but also the company. It can help prevent accident and/or injuries in the workplace that can cost the drivers/employees more than just time away from work.

What has been the most challenging task in your role/career as a Safety professional?

The handling of an accident can be challenging at times, especially when there are other parties involved.

How do you promote your company's safety culture? How do you get employees to "buy in" or get involved?

Our company offers incentives for a focus on safety. We provide safety bonuses to drivers with no tickets or accidents.

What is your "One Big Thing" you focus on in your safety role?

I stay on top of our CSA scores. Maintaining a good CSA score can lead to fewer DOT audits, lowers insurance premiums, and allows our company to maintain our clients.

What would your safety quote or message be?

"Safety first is safety always!"